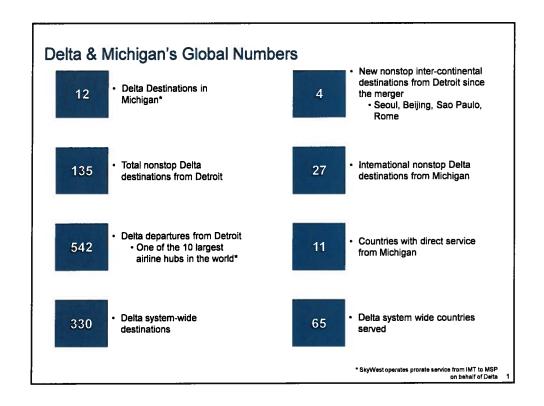
Making Michigan's Fuel Environment More Competitive; Investing in Michigan Airports Dana Debel April 17, 2013



Economic Impact of Delta in Michigan

- \$2.3 Billion in annual Delta passenger spend in Michigan
- \$711 Million in annual payroll
- \$211 Million in annual tax generation
- •\$235 Million spent with 248 Michigan suppliers in 2011
- Over \$1.5 Million in annual charitable support throughout Michigan

Delta Is A Michigan-Wide Operation Sault Ste. Marie **Marquette** 4 flights per day¹ · 6 flights per day1 <u>Pellston</u> Escanaba - 4 flights per day¹ 8 flights per day¹ <u>Alpena</u> 4 flights per day¹ <u>Saginaw</u> Traverse City 14 flights per day¹ · 26 flights per day1 16 flights per day¹ Grand Rapids 46 flights per day¹ **Detroit** 1084 flights per day1 One of the world's Lansing : largest airline hubs 18 flights per day¹ Pilot Base Flight Attendant Base Kalamazoo -Cargo Facility 16 flights per day¹ Maintenance heduled flights inbound and outbound on a peak day, July 2013. Flights per day vary with day of week and time of year, for example, Delta has 1,009 Detroit flights in the rent schedule for peak day March, 2013.

2

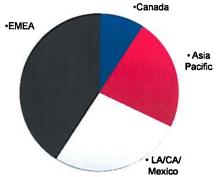
Delta Facilitates Global Commerce For Michigan Businesses

Thousands of Michigan businesses fly Delta

- Delta has 121 Corporate Accounts in Michigan
 Includes account relationships with most
 - large businesses in the state
- Delta has 4,700 SkyBonus Accounts in Michigan
 Delta rewards small- and medium-sized
 - companies through the SkyBonus program

 The company earns SkyBonus points while
 the traveler simultaneously earns SkyMiles
- Countless other Michigan small companies and independent business people rely on Delta to serve their commercial needs
- Over 1.9 Million customers annually fly from a MI regional airport to DTW and on to another destination

Delta takes Michigan business around the world Delta international Corporate Account Trips From Detroit •Canada



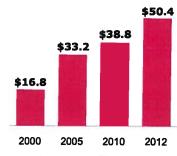
Average Spot Price of Jet Fuel Has Risen **260** Percent Since 2000 and **42** Percent Since 2010

U.S. Airlines Incurred More Than \$50 Billion in Fuel Costs in 2012

Due to Rising Prices . . .
Dollars per Gallon (U.S. Gulf Coast)

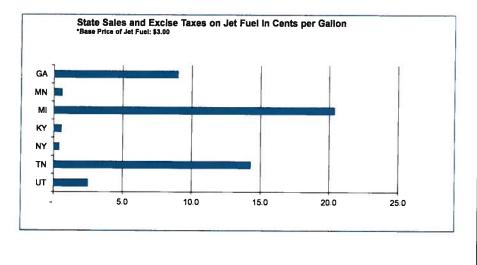
\$2.15 \$1.72 \$0.85

Source: Energy Information Administration ... Incurring Higher Costs Billion U.S. Dollars per Year



Source: BTS for U.S. airlines





В

4/16/2

Fuel Costs Create Tremendous Pressure on Small Community Service

- Delta has eliminated less efficient, smaller aircraft from it's fleet (SAABs and 50 seat RJ's) because fuel costs make them uneconomical to fly
- Small communities have the least ability to absorb increasing costs; fewer seats to spread the cost over
- · Small communities suffer the most under high fuel prices
 - Cancel CMX and MBL service (2008)
 - Converted or continued EAS service in APN, CIU, ESC, IMT & PLN
 - · Must have subsidy to help support service in high fuel environment
- The support for Essential Air Service markets is capped under new federal law, meaning that there is no room for new EAS markets or for subsidies to increase
 - We have to make it work with what we have or we wont be able to continue to service these markets
 - Must look for all avenues to keep costs down

9

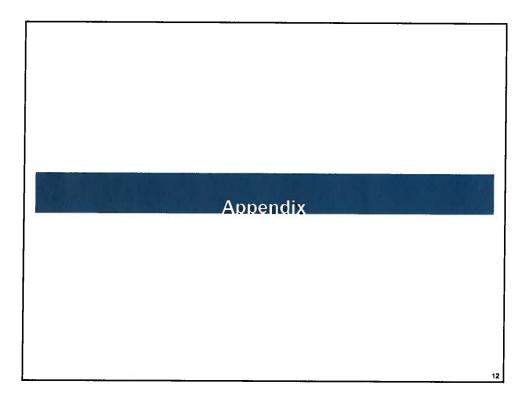
Investment Continues in Michigan

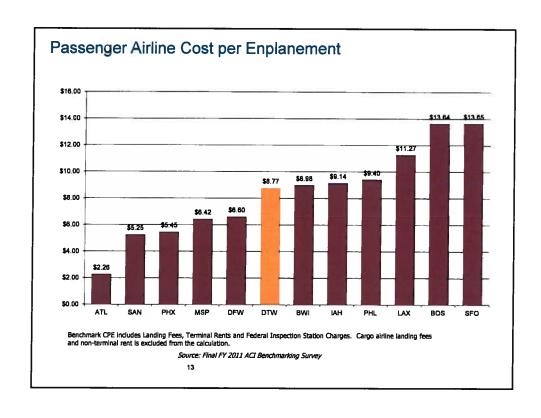
- · Despite high costs of operating, Delta continues strategic investment in the Michigan market
- New/Enhanced service since merger in 2008 in outstate markets:
 - TVC-LGA - TVC-ATL

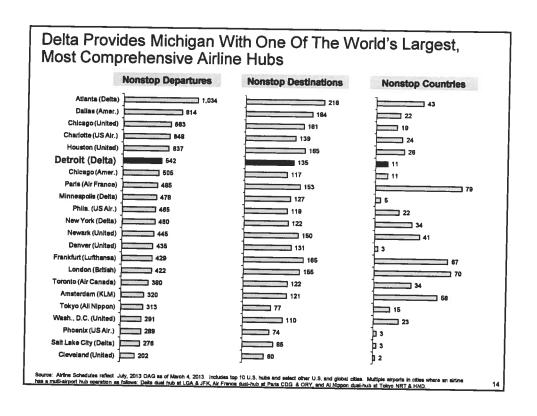
 - GRR-MCO - GRR-ATL
 - GRR-LGA
 - GRR-MSP
- Continue to partner with outstate airports on critical capitol needs including:
 - TVC Runway expansion, \$3 Million
 - GRR jetbridge purchase, security checkpoint redesign, and holdroom expansion
 MBS Terminal Project, \$55 Million (completed)
 FNT terminal expansion project, \$16 Million (completed)

Delta supports HB 4571 and 4572 concepts

- · Bills will greatly improve the competitiveness of the Michigan vis-à-vis other states for all airlines and air carriers, and we urge their support and passage
- · Bills will enable much needed investment in Michigan airports
- · Look forward to working with sponsor and committee on the bills
 - Need definition of wholesale price
 - Need to analyze how the tax is collected and remitted
- · Tax team working on the legislation at this time to make recommendations to the committee and sponsor







* * 1